2023 NOBEL FEST
ISLAMABAD
November 29-30, 2023
nobel-fest.org

Building future together
ISLAMABAD NOBEL FEST 2023

The Nobel Fest in Islamabad, Pakistan will be hosted as part of the program of the COMSTEC to promote STI in the OIC region. The President of Pakistan (Chairman COMSTEC) will be invited to inaugurate the Nobel Fest in Islamabad.

29-30 November, 2023

MAIN ORGANIZERS:

GENERAL PARTNER:

UNDER THE OFFICIAL PROGRAM OF COMSTEC
CHAIRED BY CHAIRMAN OF COMSTEC, PRESIDENT OF PAKISTAN

WITH PARTICIPATION OF 57 OIC MEMBER STATES MINISTERS OF SCIENCE AND TECHNOLOGIES

The most prestigious scientific, tech & educational meeting in OIC countries
About Nobel Fest

Nobel Fest - Non-profit scientific and educational forum

Mission - Improve the quality of knowledge in developing countries and make world education, science and innovation accessible.

Advisory Board:

Rae Kwon Chung
2007 Nobel Peace Prize Laureate, a Board member of the Ban Ki-moon Foundation

Arsen Tomsky
CEO and Founder of InDrive

Islambek Salzhanov
Chairman of the Supervisory Board, Aityn Gyran Group

Kalisha Thorpe
2021 Global Teacher Award Winner, LifeChanger of the Year

Iqbal Choudhary
Coordinator General COMSTECH

Maxat Kurbenov
Founder and CEO of Nobel Fest

Achievements of NOBEL FEST from 2020 to 2022:

15 Nobel Prize Winners
100+ World scientists
50+ Business leaders
40+ Nobel lectures
No1 Central Asia Outreach Event
No1 Countries - Nobel Fest knowledge dissemination coverage
100 Countries - Nobel laureate will teach in Kazakhstan
For the first time, the Nobel laureate will teach in Kazakhstan
Nobel Fest - The most prestigious scientific, tech & educational meeting in OIC countries

**Statistics of YouTube viewers on Nobel Fest 2020-2022**
- **300,000** average number of participants
- **100** countries

**Statistics of offline Nobel Fest viewers**
- **5,000+** offline participants

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>1,000</td>
</tr>
<tr>
<td>2021</td>
<td>225,000</td>
</tr>
<tr>
<td>2022</td>
<td>800,000</td>
</tr>
<tr>
<td>2023</td>
<td>1 mln</td>
</tr>
</tbody>
</table>

**Participants by Category**
- **Business** - 10%
- **High school students** - 15%
- **Scientists and researchers** - 25%
- **Students** - 43%
- **International organizations and NGOs** - 7%
HOW IS THE NOBEL FEST GOING

ONE GLOBAL FORUM - MULTIPLE COUNTRIES

Studio in Kazakhstan, Astana

Studio in Uzbekistan, Tashkent

Studio in Azerbaijan, Baku

Studio in Pakistan, Islamabad
LEVEL OF OUR SPEAKERS

50+
Visionaries, novators and leaders

George Church
The most influential geneticist of our time

Jonathan Medved
Founder and CEO of OurCrowd

Yuval Noah Harari
A world historian and bestselling author of “Homo Sapiens”

Jeffrey Sachs
One of the most respected economists in the world

Luc Julia
Founder of SIRI, Head of Renault Division

Iqbal Choudhary
General Coordinator, COMSTECH, Organization of Islamic Cooperation

Sergei Guriev
The most prestigious economist in the CIS and in the world

Tim Draper
Global Investor
Pioneer Venture Business

Arsen Tomsky
CEO and Founder of InDrive

Mo Gawdat
Former CEO Google X

Jennie Magiera
Global Head of Educational Impact, Google

Steven Pinker
2013 Richard Dawkins Award winner

Keisha Thorpe
2021 Global Teacher Prize Laureate

Michael Bronstein
Distinguished AI Scientist, Head of Department on Twitter
Breakthrough prize was created by Mark Zuckerberg, Jack Ma and Yuri Milner for recognizing scientific advances with $3 million in prize money.

15+ Oscars of Science Breakthrough prize winners

- Napoleone Ferrara: In the field of Life Sciences of 2013
- Cumrun Vafa: In the field of Fundamental Physics of 2017
- Yifang Wang: In the field of Fundamental Physics of 2016
- Don Cleveland: In the field of Life Sciences of 2018
- David Spergel: In the field of Fundamental Physics of 2018
- Lyman Page: In the field of fundamental physics of 2018
- Robert Weinberg: In the field of Life Sciences of 2013
- Kam-Biu Luk: In the field of Fundamental Physics of 2016
- Christopher Hacon: In the field of Mathematics of 2018
- John Schwarz: In the field of Fundamental Physics of 2014
- Hans Clevers: In the field of Life Sciences of 2014
- Michael Hall: In the field of Life Sciences of 2014
- Juan Maldacena: In the field of Fundamental Physics of 2012
- Robert Langer: In the field of Life Sciences of 2014
NOBEL FEST - ISLAMABAD

The largest forum on innovation, science and education in OIC COUNTRIES

**Numbers**
- 10,000 offline members
- 500,000 online viewers
- 50 speakers
- 100 participating countries
- Coverage of 100 million people

**Speakers**
- 5 Nobel laureates
- 30+ ministers of science & technology from OIC countries
- CEOs of global companies
- Global visionaries
- Minister of education and science
- Rectors of universities

**Program**
- 4 Directions of the forum
- 4 Event halls
- Technology and startup Expo
- Master classes and pitchings
- Nobel lectures
- Large-scale networking

November 29-30, 2023
10,000 offline members
500,000 online viewers

THREE MAJOR TRACKS

- **Hall of Technological Singularity**: Events dedicated to cutting-edge innovations
- **Hall of Knowledge Economy**: Events dedicated to sustainable and open economy
- **Hall of Science and Education**: Events dedicated to scientific discoveries and the development of higher education
ISLAMABAD & NOBEL FEST
NOVEMBER 29-30, 2023

LARGE-SCALE RESULTS OF
NOBEL FEST

"INNOVATOR OF THE YEAR" award

TECH & STARTUP EXPO

Discovering new opportunities for universities, schools and business

The "Innovator of the Year" award will stimulate the development of science and innovation, as well as motivate scientists and researchers to make new discoveries.

Expo on technology and innovation will unite innovative developments and businesses.

Nobel Fest is becoming a platform for concluding scientific and educational agreements and contracts, as well as a platform for cooperation between business, science and education.
Key benefits for partnership

1. The most popular forum in the OIC countries
   The largest and most prestigious forum in OIC countries with an audience of about 500 thousand people

2. Increasing the international brand recognition
   Supporting the largest non-profit education project and strengthening social responsibility and ESG principles

3. Unique branding opportunities
   And product presentations for a SMART AUDIENCE of more than 500 thousand people

4. More than a festival!
   Let's support a fast-growing educational ecosystem aimed at providing the world's best knowledge for all

5. Hold your own events
   Showcase your own products, create exclusive events, participate in the expo and more at the Nobel Fest

6. Networking with experts
   Meet and cooperate with international partners innovators and experts within the Nobel Fest
**BRANDING OPPORTUNITIES**

**Offline**

- 2000+ people in the venue
- Product placement for an audience of 2000+ people
- Job fair for an audience of 2000+ people
- Award partner, business meetings and networking for an audience of 2000+ people

**Online**

- 500 000+ people watching online
- Promo videos during a live broadcast for 500 thousand people online
- Branding of email newsletters and registration page newsletters for 500 thousand people
- Youtube and social media for an audience of more than 2 million+ people
NOVEMBER 29-30, 2023
TECH & STARTUP EXPO

ISLAMABAD
NOBEL FEST 2023

EXPO components:
- Tech startup EXPO of Pakistan and OIC countries
- EXPO of university Tech projects from OIC countries

EXPO participants
- 30+ Ministers of Science and Technology from OIC countries
- Business representatives
- Potential Investors
- Universities and research institutes

Format of EXPO
- Demonstration of scientific and technical developments of universities
- Competition for the best Tech projects